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NOVEMBER 29, 2001

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GRAY CARY WARE & FREIDENRICH  
WILLIAM G. GOLDMAN  
1755 EMBARCADERO ROAD  
PALO ALTO, CALIFORNIA 94303



\*101857161A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
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RECORDATION DATE: 09/24/2001

REEL/FRAME: 012191/0312  
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:  
HODSON, DAVID

DOC DATE: 09/04/2001

ASSIGNOR:  
BELL, RYAN

DOC DATE: 09/04/2001

ASSIGNOR:  
RUBIN, MICHAEL

DOC DATE: 09/04/2001

ASSIGNOR:  
PATEL, KARTEEL

DOC DATE: 09/04/2001

ASSIGNEE:  
IPRINT.COM  
1450 ODDSTAD DRIVE  
REDWOOD CITY, CALIFORNIA 94063

SERIAL NUMBER: 09872514  
PATENT NUMBER:

FILING DATE: 06/01/2001  
ISSUE DATE:

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JUN 4 2003  
GROUP 3600

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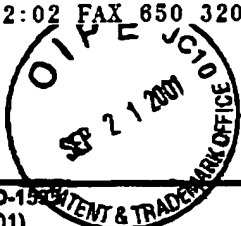
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GRAY CARY  
WARE & FREIDENRICH

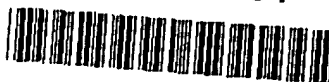
012191/0312 PAGE 2

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Form PTO-1554  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

David Hodson, Ryan Bell, Michael Rubin, Karteel Patel

Additional name(s) of conveying party(ies) attached?    ☐ Yes    ☒ No

## 3. Nature of conveyance:

- ☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 4, 2001

## 2. Name and address of receiving party(ies)

Name: iPrint.com

Internal Address: \_\_\_\_\_

Street Address: 1450 Oddstad Drive

City: Redwood City State: CA Zip: 94063

Additional name(s) & address(es) attached?    ☐ Yes    ☒ No

4. Application number(s) or patent number(s) 09/872,514

If this document is being filed together with a new application the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?    ☐ Yes    ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William G. Goldman

Internal Address: c/o Gray Cary Ware &  
Freidenrich

Street address: 1755 Embarcadero Road

City: Palo Alto State: CA Zip: 94303

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \_\_\_\_\_ \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 07-1896

(Attach duplicate copy of this page if paying by deposit account)

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William G. Goldman

Name of Person Signing

William G. Goldman  
Signature

September 18 2001  
Date

Total number of pages including cover sheet, attachments, and documents: ☐

Mail documents to be recorded with required cover sheet information to:  
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**ASSIGNMENT**

WHEREAS, Dávid Hodson, Ryan Bell, Michael Rubin and Karteek Patel have made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled INTEGRATED ELECTRONIC SHOPPING CART SYSTEM AND METHOD the specification of which was filed as United States Application Serial No. 09/872,514 filed on June 1, 2001, and is currently pending.

WHEREAS, iPrint.com, a corporation of the State of Delaware, whose address is 1450 Oddstad Drive, Redwood City, California 94063, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;
4. Warrant that we have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely

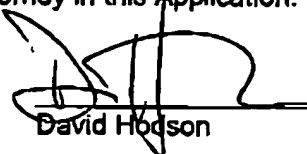
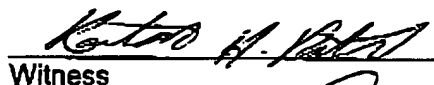
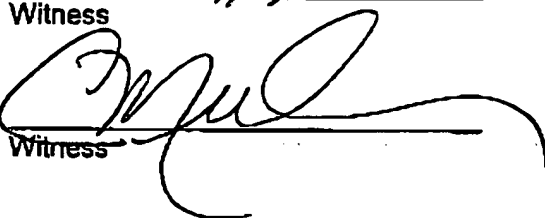
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Docket No. 10419-991200

as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing any facts of our conceptions, disclosures, and reduction to practice of said inventions or discoveries.

IN WITNESS WHEREOF:


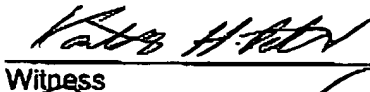
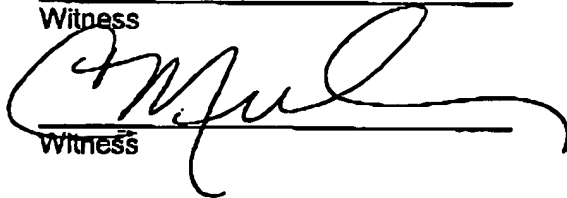
Date I Executed Declaration/Power of Attorney in this Application:

  
\_\_\_\_\_  
David Hodson  
\_\_\_\_\_  
Witness  
\_\_\_\_\_  
Witness

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IN WITNESS WHEREOF:

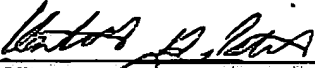
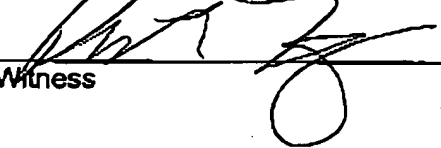
Date I Executed Declaration/Power of Attorney in this Application:

  
\_\_\_\_\_  
Ryan Bell  
\_\_\_\_\_  
Witness  
\_\_\_\_\_  
Witness

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IN WITNESS WHEREOF:

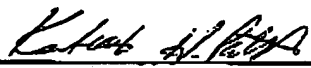

Date I Executed Declaration/Power of Attorney in this Application:

  
\_\_\_\_\_  
Michael Rubin  
\_\_\_\_\_  
Witness  
\_\_\_\_\_  
Witness

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IN WITNESS WHEREOF:

Date I Executed Declaration/Power of Attorney in this Application:

  
\_\_\_\_\_  
Karteek Patel  
\_\_\_\_\_  
Witness  
\_\_\_\_\_  
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